

HERO MARKETING

HOSPITALITY GROWTH PACKAGES

Pilot and retainer service fees for restaurants, bars, hotels & resorts.

VENUE TYPE	TIER	BEST FOR	PILOT / FIRST MONTH	ONGOING RETAINER
Fine Dining	Table Service	Single room, established reputation, needs consistency	\$1,500	\$2,000/mo
Fine Dining	Chef's Counter	Rooms chasing guide recognition and higher yield	—	\$3,200/mo
Fine Dining	Michelin Track	Multi-concept groups and award campaigns	—	From \$5,000/mo
Bars & Nightlife	Happy Hour	Neighbourhood bars building a regular crowd	\$1,200	\$2,000/mo
Bars & Nightlife	Peak Hours	Cocktail bars and rooftops pushing for a door queue	—	\$2,400/mo
Bars & Nightlife	Last Call	Openings, festival takeovers, and multi-site groups	—	From \$5,500/mo
Hotels & Resorts	Boutique	Independent properties under 60 keys	\$1,800	\$3,000/mo
Hotels & Resorts	Full Property	Properties with restaurant, bar, and event space	—	\$5,800/mo
Hotels & Resorts	Resort & Group	Resorts and multi-property portfolios	—	From \$8,000/mo

AD SPEND IS SEPARATE. Listed prices are service fees only. Paid media, metasearch, and platform spend is billed separately at cost with no markup.

Ready to fill more seats? Book a free 30-minute strategy call at heromarketing.company or email hello@heromarketing.company

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